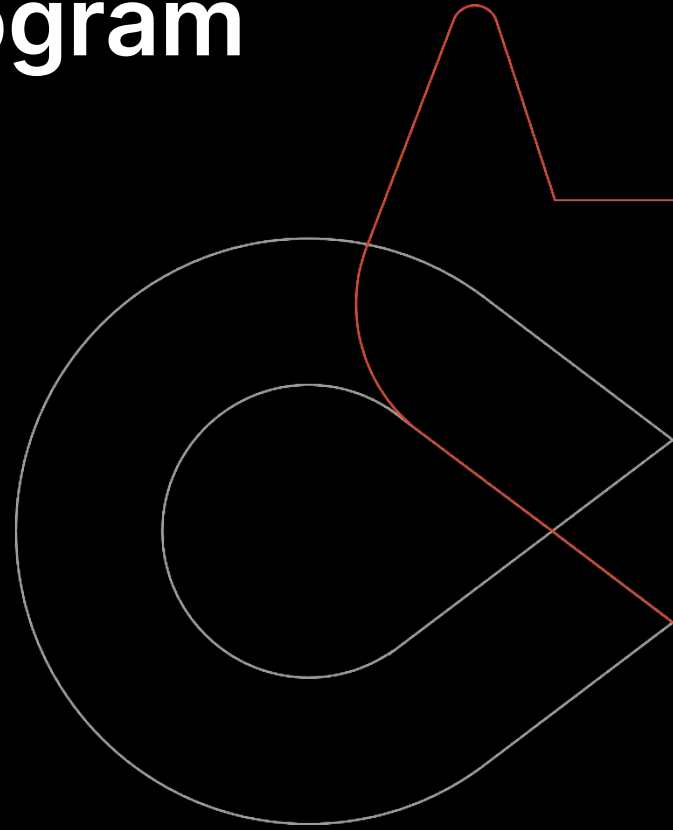# Leading Organization Workshop

GitLab

Leading Organization Program

To recognize and support organizations that contribute 15+ merge requests per three months

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Benefits of becoming a leading organization

1. **Double your productivity** [1]

2. **Attract & retain employees**

3. **Build brand**

4. **Make your GitLab investment go farther**

1. Nagle, Frank, Learning by Contributing: Gaining Competitive Advantage Through Contribution to Crowdsourced Public Goods (December 21, 2017). Available at SSRN: https://ssrn.com/abstract=3091831

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Why Organizations Contribute

"I have witnessed first-hand how valuable it is for our employees to contribute back to Open Source. It helped us gain a competitive advantage in our industry as we are seen as top experts. And for those employees who contribute to Open Source regularly, we have a higher employee retention & satisfaction compared to industry standards."

Dries Buytaert, CTO of Acquia

Receive unique support and services from GitLab

Access to GitLab

Faster time to review

Public recognition

Increased employer brand visibility

Legal Resources

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How to qualify

Your first steps to becoming a Leading Organization

Meet with Contributor Success Team on open issues and scope out new requests

Schedule technical onboarding

Start contributing

How to contribute
https://about.gitlab.com/community/contribute/

Resolving typical hurdles to contributing

Lacking Skill Set

Organizations may not have the in-house knowledge to ramp up contributions.

As a Leading Org, GitLab can provide:

➜ Access to Development-specific training resources

➜ Pair programming with engineers

➜ Funding for Ruby on Rails courses

➜ Recommended consultant contributors

Legal Concerns

Companies new to contributing may face reservations from their legal team.

As a Leading Org, GitLab can provide:

➜ Open source software (OSS) policy template

➜ Consultation with our legal experts about licensing

➜ Presentation on open core development for in-house counsel

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GitLab Assistance

Nick Veenhof
Director, Contributor Success

nveenhof@gitlab.com
@nick_vh

John Coghlan
Senior Manager, Developer Evangelism

jcoghlan@gitlab.com
@johncoghlan

Emilio Salvador
VP, Dev Relations & Community

esalvador@gitlab.com
@esalvadorp

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